# ASC SANSAR

A Journey to Build more together ...



# **Welcoming New Joiners - June**



Welcome aboard to all the new talented individuals joining the ASC Group! As we embark on this exciting journey together, we extend our warmest greetings and heartfelt wishes for your success and fulfillment in your new roles. Your arrival brings a fresh wave of creativity, dedication, and expertise, which we are certain will enrich our work environment and propel our company to greater heights. At ASC, we value innovation, collaboration, and a passion for excellence, and we have no doubt that each of you will play a crucial role in upholding these values. We believe that the synergy of our collective talents will lead to extraordinary accomplishments, and we are thrilled to have you as part of our ever-growing family. Here's to a remarkable and rewarding experience at ASC Group!

## WELL DESERVE PROMOTIONS - 2023



Shashank Chaturvedi Senior Manager (BD)



Sudhanshu Bhandari Senior Manager (BD)



Arvind kumar Senior Manager (BD)



Tania Miglani Manager (Execution)



Isha Masih Assistant Manager (LM & BIS)



Vivek Vinod Mishra Senior Executive (Execution)



Yogendra Senior Executive (Insolvency)



Rahul Kumar Pandey Senior Executive (Insolvency)

Warmest congratulations on your well-deserved promotions in 2023! Your hard work, dedication, and exceptional skills have led you to this significant milestone.

As you step into your new roles, we have no doubt that you will continue to inspire and lead by example, bringing innovation and success to every endeavour. Your contributions have been integral to the growth and success of ASC, and we are truly grateful for your dedication. We applaud your accomplishments and eagerly anticipate the bright future that lies ahead for each one of you.

## **Employee of the Month - June**





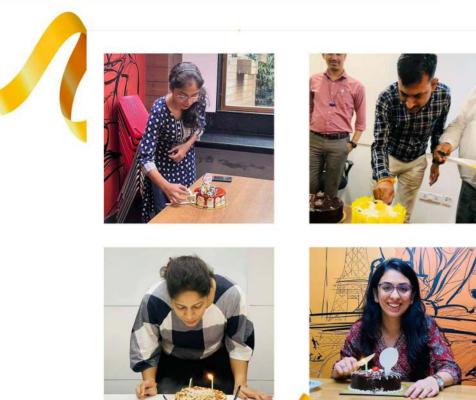




"Congratulations on becoming our shining star of the month **June**! Your dedication, hard work, and positive attitude are truly inspiring. Thank you for always going the extra mile and making a remarkable impact on our company.

You are a true asset to the company, and we are grateful to have you. Keep up the fantastic work and continue to shine bright! ASC also believes; A best employee is not the one who comes early and leaves late, but it's someone who dedicates themselves to their work wholeheartedly.

## **Tradition Continues- Birthday Celebration (June)**



















Happy Birthday to all the incredible employees of ASC! As we flip the pages of time, it is with great joy and admiration that we gather here in this month's edition of ASC Monthly Magazine to celebrate each and every one of you. Another year of dedication, hard work, and outstanding achievements deserves nothing less than a grand celebration. Your unwavering commitment to excellence has been the driving force behind our magazine's success, and we take this moment to express our heartfelt gratitude. As we blow out the candles together, let us look forward to another year of shared accomplishments and an unbreakable bond that defines the ASC family. Happy Birthday to each shining star among us!

## Farewell-June





IT'S TIME TO SAY FAREWELL, **GOOD LUCK AND BEST WISHES** FOR YOUR FUTURE VENTURE **WE WILL MISS YOU...** 

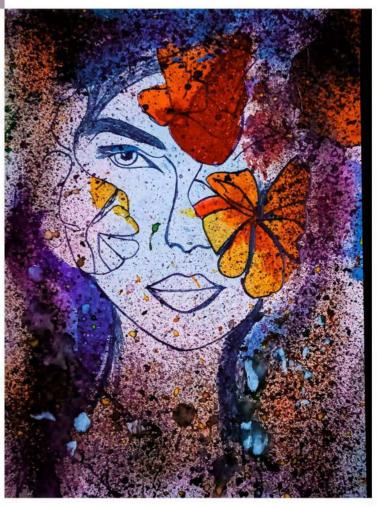




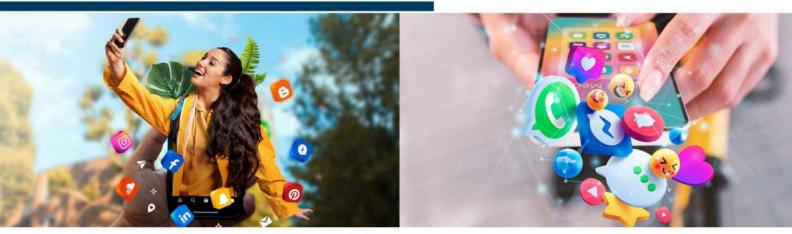
# BRINGING COLOR TO LIFE, ONE SPRINKLE AT A TIME

"Bringing life to canvas with a symphony of colors, capturing the essence of womanhood through the playful dance of sprinkles."

Manish -MS Team



## Social Media: # Hashtag # Let's Connect with Social Media



# Think #Explore #Meet...

As we all know Social media is a big part of our lives. It has become how we sometimes communicate with others and even ourselves. We use social media to keep up with friends, family, and what's happening worldwide through photos, videos by using # Hashtaglife to capture all the moments of life we enjoyed.

Social media impacts our life in many ways, but it can also be detrimental if used incorrectly or excessively. This article will help you to understand how social media impacts our lives for better or worse by providing tips that you can use to make your experience more positive for yourself and those around you. Social media can affect your mental health in several ways. Firstly, it can lead to feelings of inadequacy and low self-worth.

Most people on social media post only their most flattering, heavily filtered photos and present themselves in the best light. You may wish you were more attractive, had more impressive friends/family/colleagues, lived in a nicer house, or owned more material things.

When you log on to social media, you're confronted with a seemingly endless stream of beautiful pictures and perfect strangers who're getting married, traveling the world, or have six-figure jobs – all things that make you feel like you're falling short. These feelings are amplified by so many people presenting their best versions online. We tend to post our happiest moments and achievements online – our bad days, failures, and frustrations are much less reported and people using social media don't even want to see that aspect of lives. Social media is an amazing tool for staying connected with the people in your life. It's great for staying up-to-date on friends' and family members' lives, sharing pictures and memories, and even making new connections.

There are so many different platforms, each with its own unique features, so you can pick and choose which ones work best for you. Whether you use Facebook, Instagram, Twitter, or any other social media platform, you'll be sure to stay connected with the people that matter most to you. Each of these platforms offers unique ways to interact with people from all over the world, and each has its own strengths and weaknesses. You will hardly find a single person today, who is not on a social media platform in some way or another. If not as a personal account, they will probably have a professional one to showcase their talent, run their business, or simply to stay connected with the world and gain some exposure. People have realized the importance of social media and they know that if they want to reach higher in their professional career, like it or not, they have to stay up-to-date with the ever-changing digital world.

So, if we are conscious about the time that we spend on social media and know when to put a break to it, we have a powerful resource in our hands, that can be used for the society's and our individual betterment.



https://instagram.com/ruby.10sharma?igshid=NGExMmI2YTkyZg==

## **Disadvantages of Artificial Intelligence**

While embracing AI and automation offers numerous benefits, there are also potential harms and challenges associated with their widespread adoption. It is essential for businesses and society to be aware of these issues to mitigate their negative impacts. Here are some potential harms of embracing AI and automation:

- **1. Job Displacement:** Automation can lead to the replacement of certain job roles with machines or algorithms, potentially resulting in job losses and unemployment in certain industries or sectors.
- **2. Economic Inequality:** The benefits of AI and automation may not be equally distributed, leading to increased economic disparity between those who benefit from these technologies and those who do not.
- **3. Skills Gap:** As technology evolves rapidly, there may be a growing gap between the skills needed for emerging jobs and the skills possessed by the existing workforce, resulting in challenges for retraining and upskilling.
- **4. Privacy Concerns:** Al-driven systems often rely on extensive data collection, raising privacy concerns about the handling and use of personal information.
- **5. Bias and Fairness:** All algorithms can perpetuate biases present in the data used for training, leading to discriminatory outcomes in areas such as hiring, lending, and criminal justice.
- **6. Overreliance on Al:** Blindly relying on Al systems without human oversight can lead to critical errors and lack of accountability.
- **7. Security Risks:** Increased automation and interconnected systems create potential cybersecurity risks, making organizations vulnerable to cyber-attacks and data breaches.
- **8. Ethical Dilemmas:** All and automation can raise complex ethical questions, such as the moral responsibility of autonomous systems and the potential impact on human decision-making.
- **9. Social Isolation:** As AI and automation replace certain human interactions, there is a risk of increased social isolation and reduced human connections.
- **10. Environmental Impact:** Automation can lead to higher energy consumption and increased electronic waste, contributing to environmental concerns.

To address these potential harms, it is crucial for businesses, policymakers, and society to implement proper regulations, invest in education and training programs, ensure transparency in Al algorithms, and prioritize ethical considerations in the development and deployment of Al and automation technologies. By proactively addressing these challenges, we can harness the potential of Al and automation while safeguarding against their negative consequences.

### -Shashank Chaturvedi



Nature provides a free lunch, but only if we control our appetites.

- William Ruckelshaus

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