

ASC SANSAR

A Journey to Build more together...



September & October 2023 Edition

Welcoming New Joiners - September



Gaurav Tyagi
Manager
(Digital Marketing - Noida)



Sadab Saifi
Graphic Designer
(Digital Marketing - Noida)



Sohaib Khan
SEO Trainee
(Digital Marketing - Noida)



Nitish Kumar
CA - Article Trainee
(Internal Audit - Noida)



Pothireddy Sai Kishore
Executive
(Recruitment - Hyderabad)



Sweety Patel
Senior Executive
(Execution - Mumbai)

Welcome aboard to all the new talented individuals joining the ASC Group! As we embark on this exciting journey together, we extend our warmest greetings and heartfelt wishes for your success and fulfillment in your new roles. Your arrival brings a fresh wave of creativity, dedication, and expertise, which we are certain will enrich our work environment and propel our company to greater heights. At ASC, we value innovation, collaboration, and a passion for excellence, and we have no doubt that each of you will play a crucial role in upholding these values. We believe that the synergy of our collective talents will lead to extraordinary accomplishments, and we are thrilled to have you as part of our ever-growing family. Here's to a remarkable and rewarding experience at ASC Group!

Welcoming New Joiners - October



Nar Singh
SEO Executive
(Digital Marketing - Noida)



Mainika Singh
Front Desk Executive
(Admin - Noida)



Chaitra B.S.
Accounts Executive
(Execution - Bangalore)



Konika Singh
Assistant Manager
(GST- Delhi)



Priyanshu Gulati
Assistant Manager
(GST - Delhi)



Samreen Shaikh
Executive
(Business Development - Mumbai)



Shipra Dudeja
Senior Manager
(IP - Noida)



Tarun Kumar
Trainee
(Direct Taxation - Noida)



Yash Dhawan
Executive
(Internal Audit-Noida)

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Akshat Tiwari - Stock Audit



Sandeep Chandel - Direct Taxation



Manish Yadav - Finance Team



"Congratulations on becoming our shining star of the month **September**! Your dedication, hard work, and positive attitude are truly inspiring. Thank you for always going the extra mile and making a remarkable impact on our company.

You are a true asset to the company, and we are grateful to have you. Keep up the fantastic work and continue to shine bright! ASC also believes; A best employee is not the one who comes early and leaves late, but it's someone who dedicates themselves to their work wholeheartedly.



"Congratulations on becoming our shining star of the month **October**! Your dedication, hard work, and positive attitude are truly inspiring. Thank you for always going the extra mile and making a remarkable impact on our company.

You are a true asset to the company, and we are grateful to have you. Keep up the fantastic work and continue to shine bright! ASC also believes; A best employee is not the one who comes early and leaves late, but it's someone who dedicates themselves to their work wholeheartedly.

Tradition Continues- Birthday Celebration (September)

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Abhishek Periwal



Preeti soni



Neha Gaur

Happy Birthday to all the incredible employees of ASC! As we flip the pages of time, it is with great joy and admiration that we gather here in this month's edition of ASC Monthly Magazine to celebrate each and every one of you. Another year of dedication, hard work, and outstanding achievements deserves nothing less than a grand celebration. Your unwavering commitment to excellence has been the driving force behind our magazine's success, and we take this moment to express our heartfelt gratitude. As we blow out the candles together, let us look forward to another year of shared accomplishments and an unbreakable bond that defines the ASC family. Happy Birthday to each shining star among us!

Tradition Continues- Birthday Celebration (October)



Deepak Kumar Dass



Narender Singh Kaintura



Sadab Saifi



Kavita Thakur & Shiwani Aggarwal



Arvind Kumar

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“

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GOOD LUCK AND BEST WISHES
FOR YOUR FUTURE VENTURE
WE WILL MISS YOU...**

”



Dhiraj Aggarwal



Neha Gupta



Vandana

**“ IT'S TIME TO SAY FAREWELL,
GOOD LUCK AND BEST WISHES
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WE WILL MISS YOU... ”**



GANPATI

BAPPA MORYA



Ganesh Chaturthi - Festival (September)



World Mental Health (October)

Special session on the occasion of
World Mental Health Day by

**Mr. Deepak Singh, CHRO - India
and MENA**



Top Seven Laws & Rule Ideas in The World (September)

1. Murphy's Law:

The more you fear something, the more it will happen. Allowing fear to get the best part of you is just another way of making up excuses and stopping yourself from doing what you ought to do.

The Ostrich Syndrome states:

Don't make excuses. Not making excuses is the first step to correcting a mistake and conquering fear. No interest, no use doing it, I don't get it...It is a fatal weakness of a person to always look for objective factors to blame for everything.

2. Kidlin's Law:

If you can write a problem down clearly, then the matter is half solved.

3. Gilbert's Law:

The biggest problems at work is that no one tells you what to do. The "Rule of Apple" also applies at work. What you do first is more important than how many things you do. If there are good and bad apples in a pile, which one do you eat first? The answer is: you eat the good apples first and throw the bad away because if you eat the bad apples first, the good apples will go bad slowly, and you'll never have the sweet good apple.

4. Walson's Law:

If you put information and intelligence first at all times then the money keeps coming in.

Many people do things better than you, not because they are more capable than you, but because they have more information than you. In our efforts to improve our professional skills, we often lose sight of another important thing: information.

5. Karma law:

Who you are today is as a result of your previous action; everything in your life, including your past, present and future are connected?

6. *Falkland's Law:*

If you don't have to make a decision then don't make a decision.

7. Golden Rule:

Don't do to others what you do not want them to do to you.

HR - TEAM



A thought of Gratitude: Reflecting on Support During Remote Work While

Exactly one month ago, I found myself facing an unexpected challenge - a fracture that required me to step away from the physical office and embrace a new work-from-home reality. The uncertainty of navigating this transition as a new employee was daunting, but little did I know that I was about to experience the true meaning of teamwork and support. First and foremost, I want to extend my heartfelt thanks to my superiors. Their unwavering trust and support played a pivotal role in helping me maintain my professional momentum. Instead of focusing on the limitations imposed by my injury, they saw my potential and encouraged me to continue contributing to the best of my abilities. Their faith in me not only alleviated my anxieties but also empowered me to excel in my role despite the challenges. To my colleagues, who are the unsung heroes of my remote work journey. The camaraderie and teamwork displayed during this period were nothing short of inspiring. From virtual meetings to collaborative projects, their willingness to adapt and include me in every aspect of our shared work made a significant impact on my overall experience. I felt like a valued member of the team, not just a newcomer trying to find their place.



The genuine concern and acts of kindness from each one of them during my recovery were the silver lining that made every workday brighter. Whether it was a virtual coffee chat to lift my spirits or patience in answering my endless questions, their support went beyond professional obligations. It created a sense of belonging that made the challenges of remote work more manageable.

Being a new employee in a remote setup could have been an isolating experience, but they all turned it into a period of growth and camaraderie. I have learned that the strength of a team lies not only in shared successes but also in the way it rallies together during challenging times.

As I reflect on the past month, I am filled with gratitude for the resilience, compassion, and teamwork that define our ASC family. Their support has not only helped me navigate the complexities of remote work but has also made me appreciate the true meaning of collaboration and unity.

Here's to the lessons learned, and the bonds strengthened. I am excited to continue growing and contributing to our shared success in the years to come.

With heartfelt thanks,
Sampada – HR Team

My journey at ASC Group

My journey at ASC Group began in June 2023 when I joined as an intern in the Insolvency Vertical. Prior to this role, I worked as a lawyer at the Delhi High Court, serving as a junior to an Additional Standing Counsel for crime, and at a legal firm in South Delhi. I practiced law daily, representing clients in court. Transitioning from that environment to being an intern in a completely new setting was a significant change for me. While the postgraduate Insolvency Programme at NLU Bhopal had prepared me and took me back to a collegiate atmosphere, one is never fully prepared for new-world experiences.



Upon joining ASC, it took me some time to settle in. After about two weeks, I gained a better grasp of the cases and the work involved. My days were filled with drafting documents and ensuring compliance. Initially, I struggled to understand the importance of timely email responses and the impact of CC or BCC in communications. I had to let go of the typical attitude of a lawyer, where everything centered around courtroom representation and handling legal interpretations. Despite my experience arguing in courts, the insolvency vertical revealed how little I knew about this other side of the legal world to which I belonged, at least at that time.

The office's yellow-themed décor was vibrant, yet by evening, it often resulted in hazy visuals. Credit goes to the team, who within four months, helped me adapt to this new challenge. Learning became more manageable, though accompanied by the daily panic of completing tasks to be uploaded (TMS). Remembering to sign in even if I arrived before 09:30 was a challenge, and forgetting to do so upon leaving became a trauma. Engaging with various Operational Creditors to verify their claims, speaking to Financial Creditors, and diplomatically managing tasks became routine.

The Insolvency and Bankruptcy Law differed significantly from other statutes. Its interpretations required an understanding of regulations to provide clarity. Taking control of a Corporate Debtor's company, once entirely in their hands, was now entrusted to us. Ensuring the smooth operation of the company and its employees became a task, where Section 19 of the Code often felt like a magical sword. Our grasp of the IBC even helped us win a Diwali Competition, emphasizing the role of law in our lives. The team at ASC exuded warmth and crazy energy, evident during the Diwali celebrations.

In summary, my nearly five month tenure taught me that with the right supportive people around, anything is achievable and of course with a lot of fun.

Rohil Malhan - Insolvency Team

THE INSPECTION (September)

The first legal metrology warehouse inspection was a valuable learning experience for all of us.

It gave us a special chance to learn about the detailed rules of metrology and how they work in a warehouse.

Overall, the inspection was a great learning opportunity that will undoubtedly benefit us in our future endeavours.

From – LMBIS TEAM



Falhari (October)

Recently, I attended a seminar where I had the opportunity to meet Mr. Gulshan, the founder of Falhari, a company featured on SHARK TANK INDIA Falhari is a brand that offers fresh fruits and smoothies

Their mission is to provide people in corporate settings with a healthy alternative when they feel hungry. Many times, in corporate environments, people resort to unhealthy food when hunger strikes. To address this issue, Falhari was initiated, aiming to help individuals maintain a healthy diet. They believe that a well-nourished body and mind lead to better productivity.

Mr. Gulshan, the driving force behind Falhari, draws inspiration from Vedas and the wisdom of Ayurveda. His deep-rooted belief in the principles of Ayurveda has strongly influenced the brand's commitment to providing quality and nutritious options.

In my belief in continuous learning and building valuable connections, I have made it a regular practice to attend these seminars.

Also, I recommend to join these seminars with me or separately to prove this below philosophy.

Ratan Tata said - **If you want to go fast, walk alone.
but, If you want to go far, walk together.**

From – SUJAL (MS TEAM)



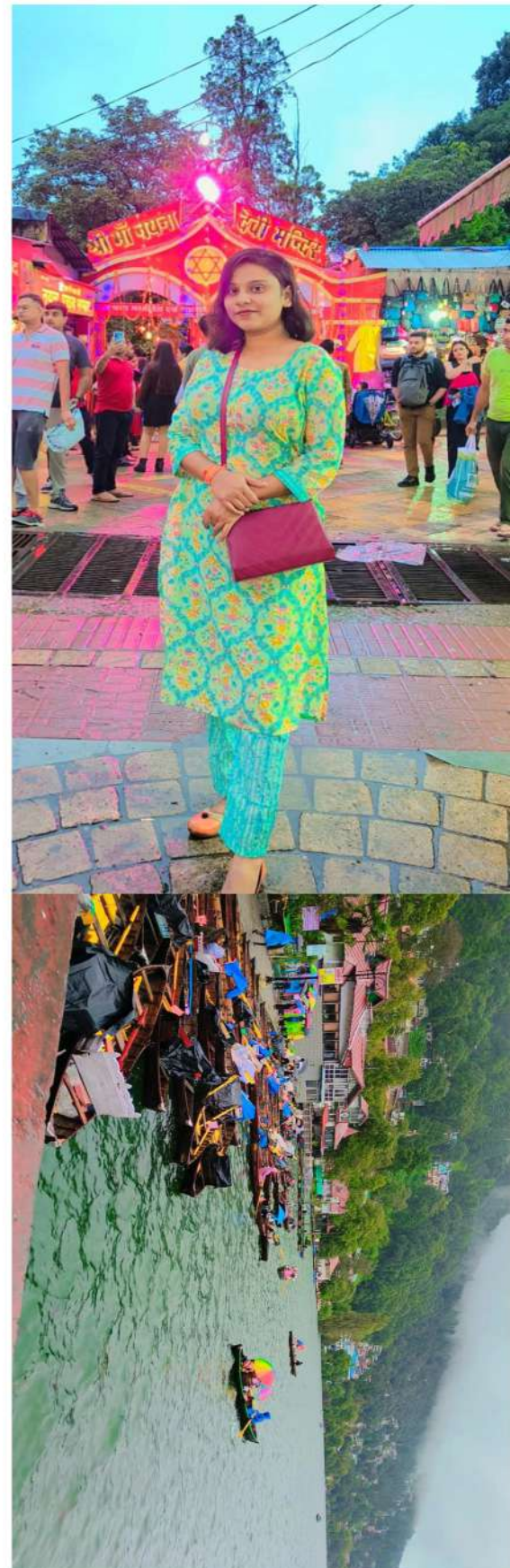
Nainital, a scenic beauty, became the canvas for my recent Journey. From the spiritual allure of Naina Devi Temple to the serene expanses of Naini Lake and the captivating points, not forgetting the fascinating Nainital Zoo and the divine aura of Golu Devta Temple, every moment of this trip unfolded as a chapter in a story of awe and wonder.

Day 1: Naina Devi Temple - A Spiritual Connection & Naini Lake surrounds Naina Hills

Our journey starts with a visit to Naina Devi Temple, Surround Naina Hill. The temple, dedicated to Goddess Naina Devi, reflects an aura of spirituality. The view from the temple premises, overlooking the town and Naini Lake, set the tone for the magical days that lay ahead. The boat ride unfolded a different perspective of the town. The reflections of distant hills mirrored on the crystal-clear waters created a surreal tableau.

Day 2: Points - A Vista of Dreams & Nainital Zoo - Where Wildlife Meets Wonder

This day was dedicated to exploring the various viewpoints that adorn the landscape of Nainital. From Snow View Point to Tiffin Top, each spot unfolded a unique panorama. Snow-capped Himalayan peaks, Lovers point, Suicidal Point, Eco View Point, Bahar Patthar Waterfall with in dense forests, and the sprawling town below – every viewpoint offered a visual feast that etched itself into our memories. Nainital Zoo presented an opportunity to connect with nature. The backdrop of the surrounding hills added a natural charm to the animal sanctuary, making it a must-visit for wildlife enthusiasts and Cannot forget to mention Bhimtal boating-an amazing experience.



Day 3: & Kaichi Dham & Golu Devta Temple- Divine Aura

In the last day of trip we went to our first destination of Kaichi dham- a temple dedicated to Neem karoli baba. This place full of mystery or is it my mind having conceptions of own. After that we went for our final destination which led us to Golu Devta Temple, situated in nearby Almora. The temple, dedicated to Lord Golu, is known for its thousands of bells, each representing a wish. The spiritual vibes and the panoramic view of the valley from the temple premises added a sense of divine tranquility to our journey. Must visit place if I say.

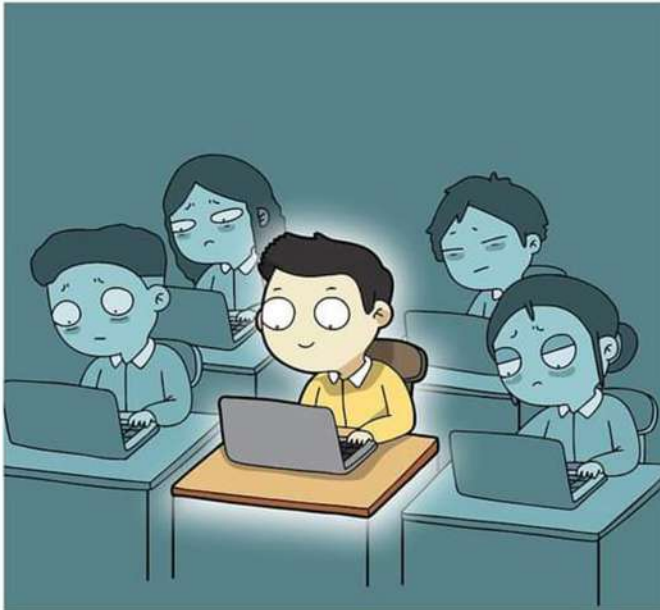
Overall experience with its blend of spirituality, natural beauty, and wildlife wonders, emerged as more than just a destination. It was a journey that unfolded so many of experiences, weaving together moments of reflection. Whether it was the serenity of Naina Devi Temple, the tranquil beauty of Naini Lake, the breathtaking vistas from the points, the wildlife wonders at the zoo, or the divine aura of Golu Devta Temple. As to end the journey to this enchanting town, we carried with us not just memories but a sense of connection with the soul-stirring beauty that defines Nainital



From – Kavita Thakur (Finance)



Be the **LIGHT** in your workplace



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