



ASC

ASC SANSAR

A Journey to Build more together...

July 2024 Edition

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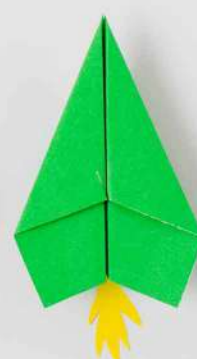
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Welcoming New Joiners



Mahesh verma
Associate Director - CS Legal Team
Noida



Sameer Chopra
Assistant Manager - DT Team
Noida



Archana Shukla
Associate - GST Team
Delhi



Tanmay Mandal
Trainee - DT Team
Noida



ASC Group is glad to welcome you all to be a part of our strong team! We are more than thrilled to have a young talent such as you joining our family. You're going to be a valuable asset to our company, and we can't wait to see all that you accomplish.

We look forward to utilize your skill-set and experience to achieve greater and better results. together, we'll innovate and take this company to the new heights.

JULY 2024 has been enriching with 4 talents joining us at various verticals and branches.

Welcome aboard!

Tradition Continues- Birthday Celebration

HAPPY
BIRTHDAY



Anju Agarwal

Managing Director

It's your birthday, and all we want to do is just to put a smile on your face! You deserve all the blessings coming your way because not only you do the outstanding work, but you are also an outstanding person! Having you all as our coworkers has always been a beautiful experience.

Dear coworkers, you make this workplace a better place to work! Wishing you the happiest birthday!

Tradition Continues- Birthday Celebration

HAPPY
BIRTHDAY



Manish yadav

Finance Team

It's your birthday, and all we want to do is just to put a smile on your face! You deserve all the blessings coming your way because not only you do the outstanding work, but you are also an outstanding person! Having you all as our coworkers has always been a beautiful experience.

Dear coworkers, you make this workplace a better place to work! Wishing you the happiest birthday!



Kiran

“

IT'S TIME TO SAY FAREWELL,
GOOD LUCK AND BEST WISHES
FOR YOUR FUTURE VENTURE
WE WILL MISS YOU...

”

Good
Bye!


Mere Papa -Mere Superhero

पापा की ममता है निराली,
उनके बिना अधूरी हर कहानी ।
माथे की शिकन में छुपी चिंता सारी,
मुस्कान में बसी है हर खुशी मेरी ।

उनकी गोद में मला सुकून अनमोल,
सपनों की उड़ान में उनका ही है रोल ।
मेहनत की राह में दिए उन्होंने सबक,
प्यार से सींची मेरी हर धड़क ।

हर दनि की दौड़ में वो कभी ना थमे,
मेरी खुशियों के लिए खुद हर दनि थके,
उनके बना है जीवन अधूरा,
पापा है मेरे जीवन का सूरज पूरा ।

पापा, आप ही हो मेरा अभिमान,
आपके बना मैं जैसे बनि पंखों की उड़ान ।

Love you papa 

Kavita Thakur - Finance Team



A Refreshing Getaway: My Family Trip to Kasauli and Shimla

After a busy period of work and meeting deadlines, a quick family getaway was exactly what we needed to refresh ourselves. We decided to visit Kasauli and Shimla, where we found the perfect mix of peace and excitement surrounded by nature's beauty.

Day 1: Exploring the Serene Kasauli

We began our journey with Kasauli, a quaint hill station nestled in the Shivalik range. As soon as we arrived, we were greeted by the crisp mountain air and lush greenery. The highlight of our day was a visit to the famous Monkey Point, where we enjoyed breathtaking views of the surrounding valleys and hills. Walking through the narrow lanes, we discovered charming local shops and enjoyed some delicious Himachali cuisine. The peace and quiet of Kasauli truly set the tone for a relaxing trip.



Day 2: Scenic Drive to Shimla

The following day, we headed to Shimla, enjoying the scenic landscapes that made the drive just as delightful as reaching our destination. Upon arriving in Shimla, we were enchanted by the town's colonial charm. Our first visit was to the famous Mall Road, where we took a relaxing walk and absorbed the lively ambiance. We also explored the Viceregal Lodge, a beautiful historic building. To wrap up the day, we took a peaceful stroll on the Ridge, taking in the breathtaking views of the Himalayas.



Day 3: A Day of Adventure and Fun

Our final day was all about fun and adventure. We visited Kufri, a popular spot just outside Shimla, where we indulged in some thrilling activities like horse riding and hiking. Before heading back, we couldn't resist trying some hot Maggi at a roadside stall, a perfect treat in the chilly weather. This trip to Kasauli and Shimla was a perfect escape from the hustle and bustle of city life. The serene landscapes, pleasant weather, and quality family time made it an experience to cherish. If you're looking for a short and refreshing getaway, I highly recommend these charming hill stations.



Varun - HR Team



थोड़ा बचपना बचा के रखो , बड़ा तो ज़माना बना ही देता है।

अपने लिए भी जी लो कभी , सबक तो जिम्मेदारियों का बौझ सिखा ही देता है।

कभी खुद के साथ कुछ वक़्त बिता कर देखो, खुशी तो चेहरा देखा ही देता है।

जिंदगी की मुश्किलों को थोड़ी देर के लिए भुला कर देखो, वक़्त, हर जख्म पर मलहम लगा ही देता है।

थोड़ा बचपना बचा के रखो , बड़ा तो ज़माना बना ही देता है।

थोड़ा दिल को आज़ाद कर के देखो, खुद पर थोड़ा ऐतबार कर के देखो।

मंजिल को भूलकर कभी चल कर देखो, रास्ता तो ऊपर वाला बना ही देता है।

थोड़ा बचपना बचा के रखो , बड़ा तो ज़माना बना ही देता है।

ख्वाइशे पूरी करने की जिद करके तो देखो,

ये कायनात भी उससे मिलवा ही देता है।

अरे , कभी सब कुछ भूल कर हँस कर तो देखो,

दुःख खत्म नहीं पर हिम्मत तो दिला ही देता है।

थोड़ा बचपना बचा के रखो ,

बड़ा तो ज़माना बना ही देता है।

The Monsoon Season In Maharashtra

The Monsoon season is started in India and it's a special season for Maharashtra. This season is a time of rejuvenation, life, and vibrancy. Typically occurring from June to September, the monsoon transforms the region's landscape into a lush, green paradise, significantly impacting the state's environment, economy, and culture.

As the southwest monsoon winds sweep across the Arabian Sea, they bring with them abundant rainfall, which revitalizes the parched land of Maharashtra. The Western Ghats, a prominent mountain range in the state, play a crucial role in this transformation. The orographic effect causes heavy rainfall on the windward side of the Ghats, leading to verdant landscapes, cascading waterfalls, and a significant rise in water levels in rivers and lakes. This season also marks the replenishment of major water reservoirs, essential for agriculture and daily life.

Monsoon is vital for Maharashtra's agrarian economy. The state's farmers depend heavily on the rains to cultivate crops like rice, sugarcane, and various pulses. The timely arrival and adequate distribution of rainfall ensure a good harvest, which is crucial for food security and the livelihood of millions. However, the season is also unpredictable; excessive rain can lead to flooding and crop damage, while scanty rainfall can cause droughts and water shortages. Thus, the monsoon's variability has a profound impact on the state's agricultural output and economic stability.





Monsoon season is deeply embedded in the cultural fabric of Maharashtra. It is a time for festivals and traditional celebrations. The onset of the rains is welcomed with the festival of Ashadhi Ekadashi, where devotees undertake a pilgrimage to the Vithoba temple in Pandharpur. The rains also set the stage for Ganesh Chaturthi, one of Maharashtra's most significant festivals, celebrated with fervor across the state. The monsoon's cool and refreshing weather provides a respite from the scorching summer heat, encouraging people to enjoy the outdoors, whether it's trekking in the hills, visiting scenic spots like Matheran and Lonavala, or simply savoring local delicacies like Bhajiyas and vada pav.

While the monsoon brings much-needed relief, it also poses challenges. The heavy rains often lead to flooding, especially in urban areas like Mumbai, causing traffic disruptions and waterlogging. Landslides in the hilly regions and the outbreak of waterborne diseases are other common issues. The state government and local authorities undertake various measures, such as improving drainage systems and issuing weather advisories, to mitigate these challenges and ensure public safety.

The monsoon season in Maharashtra is a period of transformation, bringing life and vitality to the state. It supports agriculture, enriches the natural landscape, and is a time of cultural celebration. However, it also requires preparedness and resilience to handle the challenges that come with it. Despite these challenges, the monsoon remains an eagerly awaited season, symbolizing renewal and hope for the people of Maharashtra.



Kargil Vijay Diwas 2024 Honouring Valor and Sacrifice

On July 26, 2024, India celebrated Kargil Vijay Diwas, commemorating the 25th anniversary of the Kargil War victory. This day honours the bravery and sacrifice of the Indian Armed Forces who reclaimed the strategic heights in the Kargil district of Jammu and Kashmir in 1999.

In 2024, the nation paid tribute through various ceremonies and events. The President and Prime Minister led the nation in remembering the martyrs at the Kargil War Memorial in Drass, where wreath-laying ceremonies were held. Schools, colleges, and communities organized patriotic programs, flag hoisting ceremonies, and talks to educate the younger generation about the significance of this victory.

Kargil Vijay Diwas 2024 also emphasized the importance of national security and the resilience of the Indian military. The occasion served as a reminder of the nation's commitment to honouring its heroes and maintaining its sovereignty and peace.

Himanshi Manral - DT Team



Quote of the month

“

“Start where you are.
Use what you have.
Do what you can.”

– *Arthur Ashe*

”

The logo for ASC, consisting of the letters 'A', 'S', and 'C' in a bold, blue, sans-serif font. The 'A' and 'C' have horizontal bars above them.

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